

Research on the Optimization of the Structure of Transformation and Upgrading in the Deep Integration of "Belt and Road Initiative" into the "Three Major Events" of Hebei Iron and Steel

Jingmin Zhang, Zhongqi Dong^a, Jianlu Yuan, Suhua Yin

Hebei College of Industry and Technology, Shijiazhuang 050000, China.

^adongzhongqi@126.com

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Abstract: The major national strategic policies of "Belt and Road Initiative" and "three major events" have brought opportunities for the transformation and upgrading of the iron and steel industry in Hebei Province, and the characteristics of the general trend of China's economic transformation and development have undergone fundamental changes compared with the past. It is this trend of domestic and foreign economic pattern that has a profound impact on China's iron and steel industry and steel market. Therefore, it is particularly important to study the deep integration of "three major events" into "Belt and Road Initiative" to optimize the transformation and upgrading structure of Hebei iron and steel industry.

1. Introduction

Hebei Iron and Steel is a pillar industry in Hebei Province, accounting for 39% of Hebei's total economy, coinciding with the coordinated development of Beijing, Tianjin and Hebei, the planning and construction of Xiongan New area, and the great opportunity for the Beijing Winter Olympic Games to organize "three major events." These "three major events" are major national strategies and state events personally planned and promoted by General Secretary Xi Jinping. At present, these "three major events" have entered a critical period of implementation and have been and are being transformed into a strong driving force and major advantages for Hebei's development. At the same time, Belt and Road Initiative also went out a little bit. Compared with the past, the characteristics of the stage trend of China's economic transformation and development have also undergone fundamental changes. It is this trend of domestic and foreign economic pattern that has a profound impact on China's iron and steel industry and steel market.

Therefore, it is particularly important to study the deep integration of "three major events" into "Belt and Road Initiative" to optimize the transformation and upgrading structure of Hebei iron and steel industry.

2. Development Status of Hebei Iron and Steel Industry

Reform and opening up have accelerated China's economic development. Especially into this century, with the strengthening of China's economic base, capital construction and overall economic growth has entered a fast lane. It also triggered a double-digit growth in steel demand. In 2018, China's crude steel output was 832 million tons, an increase of 5.7 percent over the same period last year. Among them, 74.85 million tons of electric furnace steel. It was up 46% from the same period last year. Among them, the crude steel output of Hebei Province is 191 million tons. Even considering the environmental protection restriction, the crude steel output of 47 private iron and steel enterprises in Hebei Province is more than 130 million tons. With the second global financial and economic crisis, due to the severe excess of steel capacity in China during the transition period, the price of the steel market fell to a trough in 2015, and the steel industry lost nearly 100 billion yuan. Hebei iron and steel industry are facing the pressure of transformation and development. In the supply-side reform promoted by the Chinese government, the efforts to eliminate backwardness and

excess capacity have been increased, and the layout structure of iron and steel capacity has been optimized. Steel decapacity has achieved phased results, and the balance of supply and demand with little excess pressure supports the high volatility of steel prices, allowing the steel industry to win an annual profit level that has never been seen before. At present, the overcapacity pressure is not big, the supply and demand balance, avoids the excessive price competition, causes the iron and steel enterprise to have the ability to control the market price trend, has maintained the price high concussion, the enterprise profit ability enhancement good situation.

3. Development Trend of Hebei Iron and Steel Industry in the Future

In the future development trend of Hebei iron and steel industry, the pressure of air pollution treatment will be the biggest pattern change faced by Hebei iron and steel industry, which is also the main content and adjustment direction of Hebei provincial government's iron and steel industry policy.

(1) Solving Environmental problems is an important part of Hebei Provincial Government's Iron and Steel Industry Policy

Managing environmental problems is one of the important tasks in the adjustment of China's economic structure and the transformation and development of enterprises. Hebei iron and steel, cement, colored and other industries are the main sources of air pollution in Beijing and North China. The third Plenary session of the 19th CPC Central Committee decided that the government will continue to strengthen the environmental governance of iron and steel enterprises in accordance with the law for a long time. The prevention and control of air pollution is an important reason that affects the steel market price to appear stage high concussion and climb in the near future. The price of large threaded steel exceeds 4400 yuan / ton, which is realized under the background of environmental protection shutdown. This will affect the future steel industry and steel market.

(2) Hebei Iron and Steel goes out

Hebei provincial government supports iron and steel enterprises to strengthen international capacity cooperation on the one hand, actively participate in the construction of major projects in countries along the "Belt and Road Initiative" route, focusing on Southeast Asia, Central Asia, Africa, Latin America, Central and Eastern Europe and other countries to carry out project negotiations and docking; Enterprises are encouraged to vigorously open up diversified international markets, invest in and build iron and steel enterprises in areas close to resources and markets abroad, or participate in shares, and acquire foreign iron and steel enterprises. Establish an overseas marketing network to expand the overseas market. Support Hegang Group, Xingtai Delong Iron and Steel, Wenfeng Iron and Steel, Wu'an Iron and Steel Co., Ltd. Construction in Belt and Road Initiative National Iron and Steel Cooperation Project.

(3) Establish a new trade system.

Steel mills should develop third-party logistics. Using capital management mode, on the one hand, to promote the strategic cooperation and capital integration of steel mills, steel traders and e-commerce, and to enhance the overall service function. On the other hand, through capital and industrial cooperation, the scale of modern economic and trade enterprises centered on multi-material logistics services is rapidly expanded. It provides important support for iron and steel enterprises to broaden the space of market management and enhance the market competitiveness of large iron and steel enterprises. In fact, the European Metallurgical Cloud Merchants represented by Baowu Group has entered the mode of modern supply chain logistics mixed ownership reform, which has opened the big curtain of logistics reform in iron and steel enterprises.

4. Suggestions on Capacity Transformation and Upgrading of Hebei Iron and Steel

Enterprises should actively participate in inter-country productivity cooperation, take the interests of partners as the first place, take the interests of partners as the first place, enhance their technical and technical exchanges with them, understand their development, give help in management,

technology, experience and other aspects according to their needs, maximize the use of resources in cooperative countries, and help the development and construction of cooperative countries. Let it feel that while we cooperate, we drive their social progress. For underdeveloped countries, according to their specific characteristics and development potential, we should accumulate poles to help each other transform the advantages of natural resources and labor into the ability of independent development.

Enterprises can increase strategic cooperation with other enterprises in the Beijing-Tianjin-Hebei development region, jointly apply for policy-oriented financial subsidies, get more financial support, and then better develop and achieve industrial upgrading. For some excellent iron and steel enterprises, we can increase international strategic cooperation, cooperate and exchange with some excellent iron and steel enterprises in the world, learn their advanced technology and experience, explore the road in line with the development situation of our country, train international talents and realize common improvement.

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